

Contact: Kevin Clemons (850) 778-KLCG (5524) sales@whyamiblue.com www.whyamiblue.com KLC Productions, \$9.95

Why Am I Blue?, a Christian oriented children's book with a beautiful,

inspirational yet practical message for all ages

*Why Am I Blue?* is a small book with a big message. Through the thoughtful storytelling of first-time author Kevin Clemons and vivid colors and emotion of the illustrations by Suganthi Manickam, children are not only taught to identify colors but are guided through a journey of patience,



individuality, self-confidence and self-worth; a better-suited bedtime or anytime story would be hard to find.

Blue, the unassuming protagonist patiently awaits his turn while the other colors get assigned their role in the world. As the roles diminish, Blue questions his place and his worth. And then finally learns how truly important he is. *Why Am I Blue?* Is a multi-dimensional tale that offers many teachable moments both practical and psychological for children of all ages.

The first children's book from KLC Productions, Clemons hoped to emphasize quality content as well as showcase amazing artwork. The fundamental belief that there is no child more important than the other and <u>EVERY</u> child is important and has a special gift from God is very important to the development of today's young minds.

The debut effort of Clemons has received quite a bit of buzz. *Why Am I Blue?* Received Honorable Mention nods at both the San Francisco and London Book Festivals and Runner-Up at the Paris Book Festival (2011). As well as a 4-out-of-5 star review from the San Francisco/Sacramento Book Review (2011).

## About the Author

Kevin Clemons (born in Oakland, CA) the youngest of three boys is the owner of KLC Group, LLC. Clemons attended Florida A&M University, Tallahassee Florida where he studied Computer Science and Business Administration. Some of his passions include music (both as a singer and musician), athletics, and public speaking, working with youth and helping others enhance the quality of their lives through sound, practical and creative ideas.

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